
VIDEOLAR

Videolar receives IRMA's Anti-Piracy Compliance Program Certification 07/26/2007

Increasingly involved in the battle against Piracy and Illegal Trade, Videolar confirms even more its position at the head of the *Home Entertainment* marketplace and receives the Anti-Piracy Compliance Program Certification from IRMA - International Recording Media Association.

Result of a rigorous third-party auditing process which evaluates the anti-piracy procedures and standards adopted by the company, this Certification represents to Videolar the corporative commitment to the Association in three aspects: maintaining the respect to Intellectual Property rights, meeting the copyright laws' requirements and protecting intellectual property rights when duplicating optical media.

The Anti-Piracy Compliance Program is an initiative of the International Recording Media Association, created in 1970 to defend and protect the growth and development of all kinds of recorded media. IRMA is also an industry forum to exchange information about trends and technological innovations globally.

Certification History

Among the certifications already achieved by the company are ISO 9001:2000, which certifies the Quality Management system, and ISO 14001:2004, which attests the company's commitment to the Environment.

Source: Videolar S.A